

Porcelaingres. Soft Concrete.



A palette of neutral colors that recalls the silent storyteller of urban landscapes and the engaging encounter of strength and artistry: cement.



Porcelaingres. Timeless.



Porcelain stoneware surfaces. Where Italian design meets German quality.

Who we are.

We are part of the Italian Iris Ceramica Group, one of the world's leading high-end suppliers of ceramic surfaces.

In our two production sites in Vetschau (Germany) and Castellarano (Italy), we manufacture premium ceramic surfaces, that follow the highest standards in quality, sustainability, and innovation.

What we do.

We are specialized in the production of porcelain slabs in standard and large formats as well as special pieces. Our product range covers ceramic solutions for indoor and outdoor applications offering an exclusive range of colors, finishes, effects, formats, and thicknesses.

How we do.

We are passionate about rethinking standards and embrace customer needs and change as opportunities to optimize our competence in ceramic craftsmanship.

Everything we do is based on our values, which we consistently prioritize in our product development:

Quality.

We provide our customers with premium porcelain surfaces that meet the highest demands of design, functionality, and durability.

Sustainability.

We are committed to minimizing our impact on the environment through sustainable production practices, responsible sourcing of raw materials and waste reduction.

Innovation.

We constantly improve our products and services to meet customer and market demands.

**Let's start a project.
Together.**



Collection: Soft Concrete | Colors: Soft Iron, Soft Silver – Hexagon Decor

Soft Concrete.

Soft Concrete mimics the aged, industrial appearance of concrete, offering a cloudy, slightly washed-out look.

This collection presents distinctive combinations of faces, due to their shifting variety of nuances. The result is a strong realism with a vintage touch, somehow homely.

Soft Concrete ceramic surface, with its natural and highly textured appearance, creates a contemporary and shabby chic atmosphere. It recalls the aesthetic of country and retro settings, embracing the nostalgia of retro enchantment.



Collection: Soft Concrete | Colors: Soft Iron, Soft Silver – Hexagon Decor





Collection: Soft Concrete | Color: Soft Brown



Collection: Soft Concrete | Color: Soft Brown



Collection: Soft Concrete | Color: Soft White



Collection: Soft Concrete | Color: Soft White



Material essence.

A remarkable journey where artistry meets sustainability.

Defined by a natural finish, the washed-out edges evoke both the sober look of concrete and the shabby chic design of cement slabs. The ceramic surface stands out for its natural appearance, highly textured yet soft.

Discover the exquisite beauty of surfaces that reinvent nature's masterpieces, all while honoring our commitment to the planet we cherish.

Together, let's create spaces that not only captivate the eye but also nurture the soul.

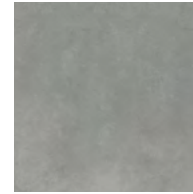




Collection: Soft Concrete | Colors: Soft Beige, Soft Beige – Hexagon Decor

Collection Summary.

Colors



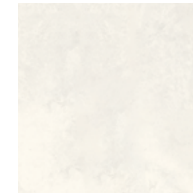
Soft
Iron



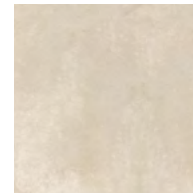
Soft
Beige



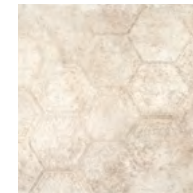
Soft
Silver



Soft
White



Soft
Brown



Hexagon Decor
All colors

Technical features

Natural Plus | R10 A+B | $\frac{\times}{\div}$ 6 mm

- 100 × 100

Natural Plus | R10 A+B | $\frac{\times}{\div}$ 8 mm

- 120 × 60 + Hexagon Decor
- 60 × 60 + Hexagon Decor
- 60 × 30

Specials

- Mosaic
- Bullnose
- Step



40% Raw material from recycling process
products assessed and found to comply
with the LEED and BREEAM regulations.

Soft Iron

Natural Plus



Click here for
Certifications and technical data
Find more details about formats,
thicknesses, skid resistances, features,
finishings and packaging.

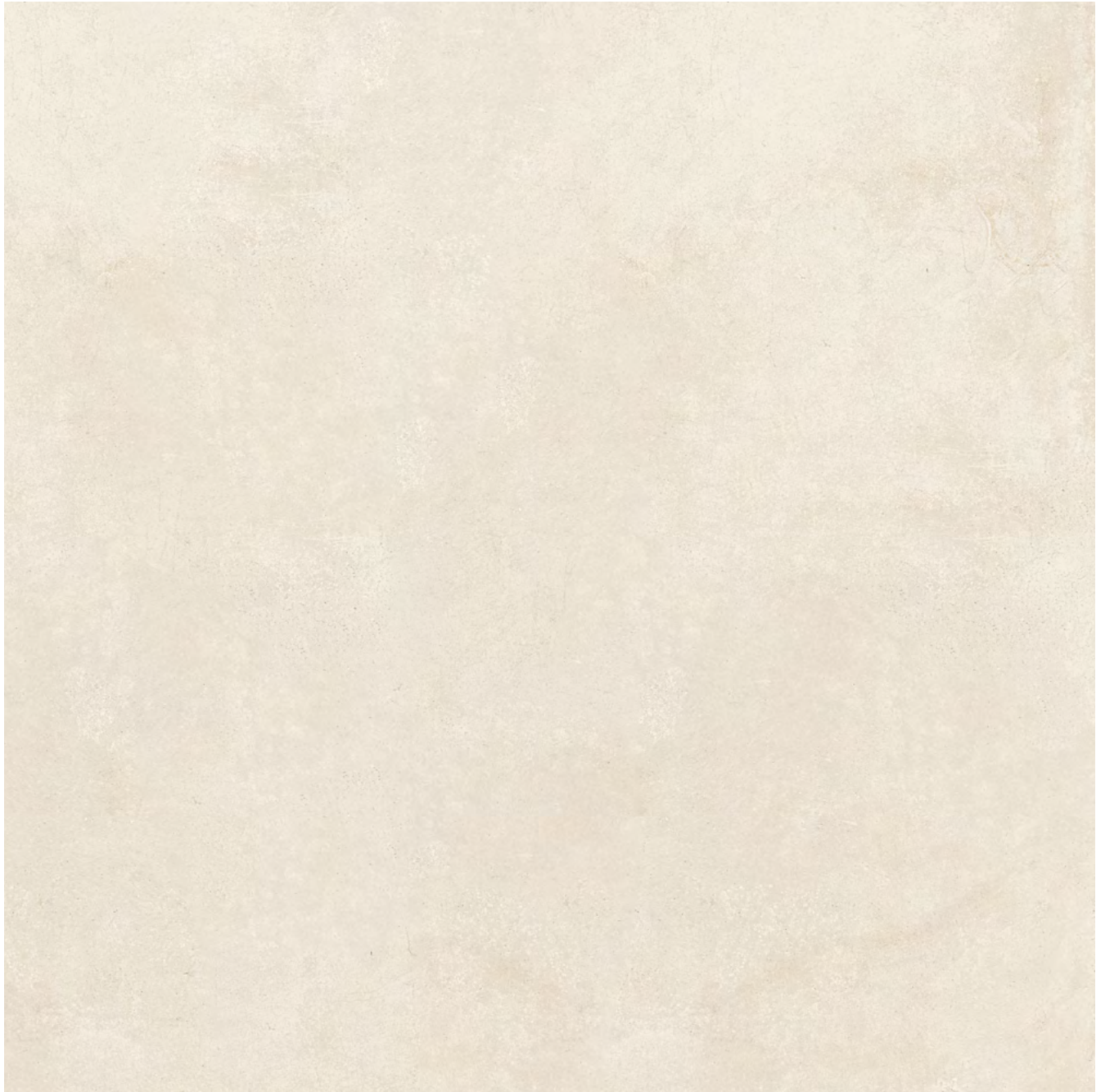


Soft Beige

Natural Plus



Click here for
Certifications and technical data
Find more details about formats,
thicknesses, skid resistances, features,
finishings and packaging.

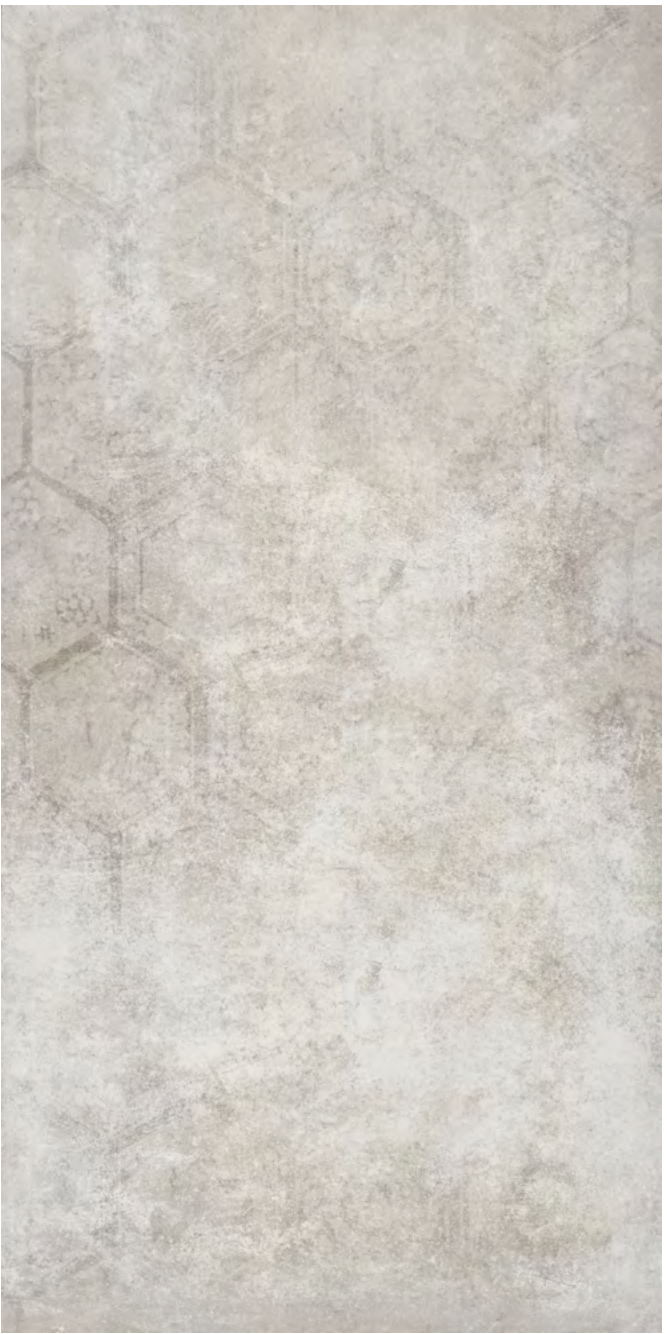


Soft Silver

Natural Plus



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finishings and packaging.

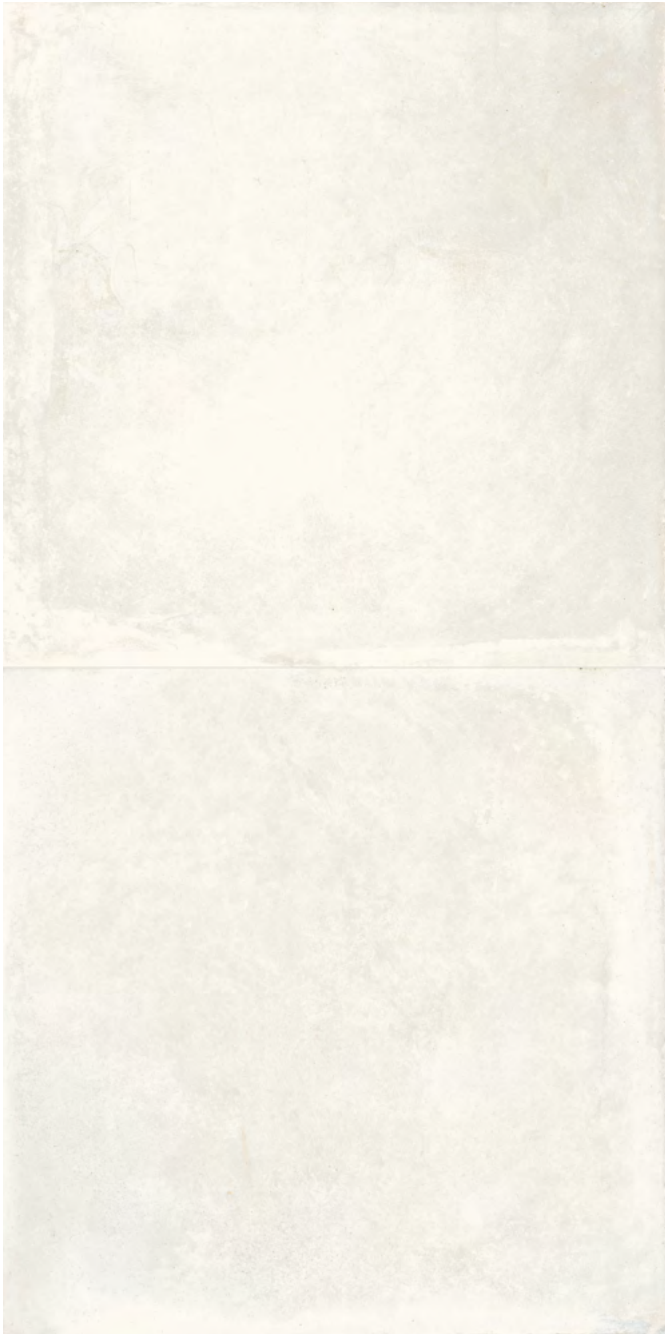


Soft White

Natural Plus



Click here for
Certifications and technical data
Find more details about formats,
thicknesses, skid resistances, features,
finishings and packaging.



Soft Brown

Natural Plus



Click here for
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Porcelaingres GmbH
Irisstraße 1
03226 Vetschau – Germany
Tel. +49 (0)35433 / 597-0

GranitiFiandre spa
Via Radici Nord, 112
42014 Castellarano (RE) – Italy
Tel. +39 0536 819611

Castellarano Showroom
Via Guido Reni 2
42014 Castellarano (RE) – Italy
www.porcelaingres.com
info@porcelaingres.com

Vetschau Showroom
Irisstraße 1
03226 Vetschau – Germany
www.porcelaingres.com
info@porcelaingres.com

A BRAND OF  IRIS CERAMICA GROUP

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