

Porcelaingres. Pure Wood.



Be inspired by the aesthetics of nature and discover Pure Wood, a collection that contains the essence of solid wood transformed into durable porcelain stoneware.



Porcelaingres. Timeless.



Porcelain stoneware surfaces. Where Italian design meets German quality.

Who we are.

We are part of the Italian Iris Ceramica Group, one of the world's leading high-end suppliers of ceramic surfaces.

In our two production sites in Vetschau (Germany) and Castellarano (Italy), we manufacture premium ceramic surfaces, that follow the highest standards in quality, sustainability, and innovation.

What we do.

We are specialized in the production of porcelain slabs in standard and large formats as well as special pieces. Our product range covers ceramic solutions for indoor and outdoor applications offering an exclusive range of colors, finishes, effects, formats, and thicknesses.

How we do.

We are passionate about rethinking standards and embrace customer needs and change as opportunities to optimize our competence in ceramic craftsmanship.

Everything we do is based on our values, which we consistently prioritize in our product development:

Quality.

We provide our customers with premium porcelain surfaces that meet the highest demands of design, functionality, and durability.

Sustainability.

We are committed to minimizing our impact on the environment through sustainable production practices, responsible sourcing of raw materials and waste reduction.

Innovation.

We constantly improve our products and services to meet customer and market demands.

**Let's start a project.
Together.**



Collection: Pure Wood | Color: Pure Amber

Pure Wood.

Pure Wood captures the essence of wood, offering a captivating narrative and an atmosphere of timeless elegance that brings the beauty of the forest indoors.

This innovative collection reproduces the intricate texture and natural beauty of wood, bringing it to life in a stunning range of porcelain surfaces suitable for various interior design applications.

Soft, natural tones dominate the color palette, creating a sense of harmony and balance that invites you to reconnect with the rhythms of nature. Pure Wood brings a sense of warmth and intimacy to the surrounding space and encourages a deep connection between people and nature.



Collection: Pure Wood | Color: Pure White





Collection: Pure Wood | Color: Pure Hazel

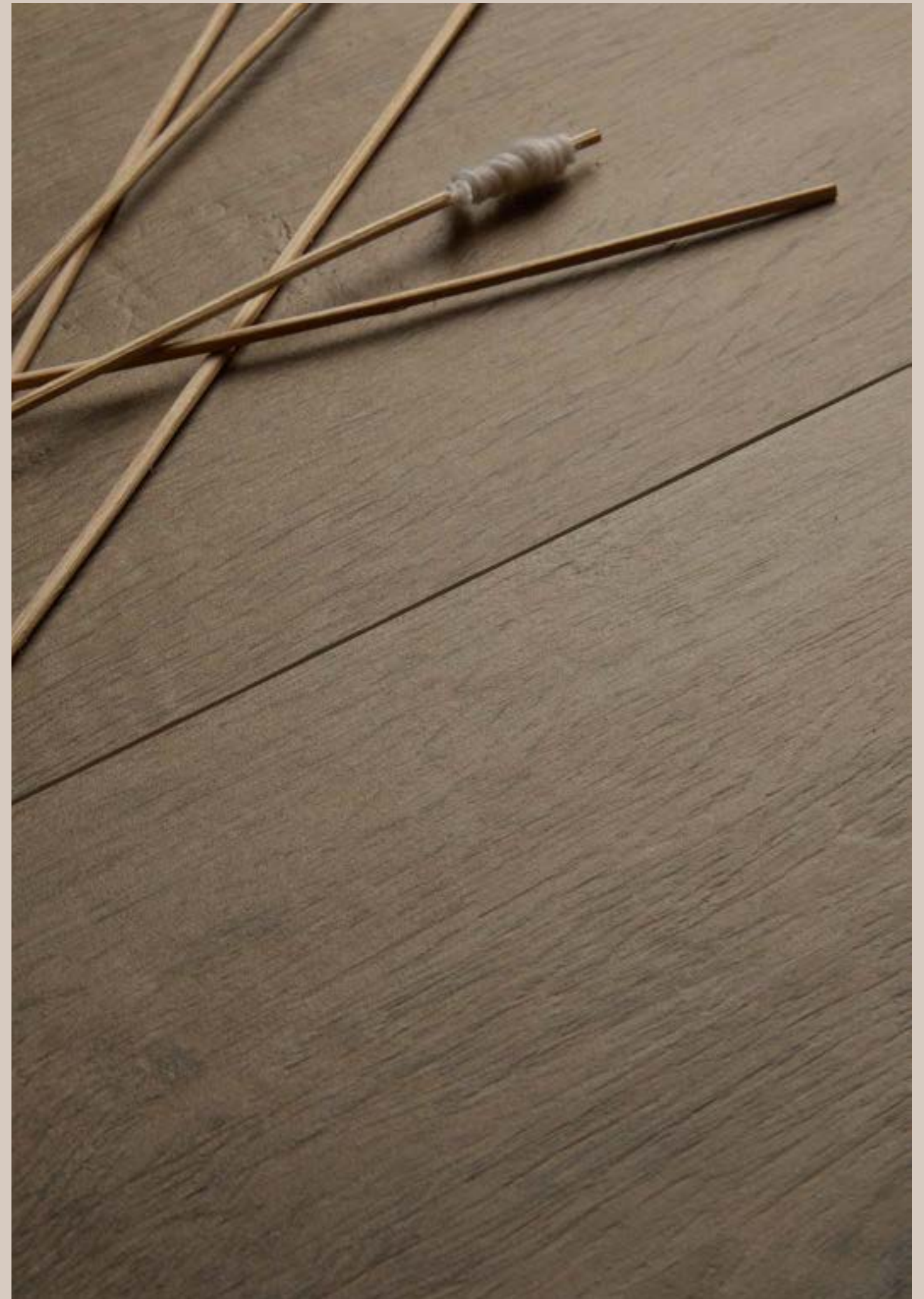
Material essence.

A remarkable journey where artistry meets sustainability.

Reminiscent of the complex wood structure, Pure Wood offers a captivating palette of warm color shades, enhanced by a natural finish. With its authentic details and realistic grains, this collection brings the timeless elegance of wood into any space, while offering the durability and versatility of porcelain materials.

Discover the exquisite beauty of surfaces that reinvent nature's masterpieces, all while honoring our commitment to the planet we cherish.

Together, let's create spaces that not only captivate the eye but also nurture the soul.





Collection: Pure Wood | Color: Pure Brown



Collection: Pure Wood | Color: Pure Grey



Collection: Pure Wood | Color: Pure Black

Collection Summary.

Colors



Pure
Black



Pure
Brown



Pure
Hazel



Pure
Amber



Pure
Grey



Pure
White

Technical features

Natural Plus | R10 A+B | $\frac{7}{8}$ 6 mm

- 120 × 20

Specials

- Bullnose



40% Raw material from recycling process
products assessed and found to comply
with the LEED and BREEAM regulations.

Pure Black

Natural Plus



Click here for
Certifications and technical data
Find more details about formats,
thicknesses, skid resistances, features,
finishings and packaging.



Pure Brown

Natural Plus



Click here for
Certifications and technical data
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finishings and packaging.



Pure Hazel

Natural Plus



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Certifications and technical data
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finishings and packaging.



Pure Amber

Natural Plus



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Certifications and technical data
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Pure Grey

Natural Plus



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finishings and packaging.



Pure White

Natural Plus



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A BRAND OF  IRIS CERAMICA GROUP

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